

Capstone Portfolio 2021: Personal Statement

Aloha, my name is Megan Ramones and I was born and raised in Honolulu, Hawaii. I am a daughter, minister, dreamer, and storyteller. Pronouns are she/her/hers and I am a third-generation Filipina-American. I love all things art related because I appreciate the soul work that it requires. Ask my colleagues and they'd say I have an "eye" for aesthetics with a self-starter attitude, capable of adapting to change, working well under pressure, and supporting the vision of the team. My passions include photography, videography, video-editing, graphic designing, creative writing, singing, asking all the "why" questions, and connecting over a cup of coffee. I have a lot of aspirations but to simplify it, my end goal is to leave this world better than I found it, even if my contributions only reach 1 person.

My overall experience as a student in the School of Communications was satisfactory. It's a bit regretful to have to spend my senior year entirely online but I believe that the program did as best as they could to help the students this year. Although I wish we could have gotten more opportunities to create different types of multimedia in the Media Arts track and meet with professionals in the field, I believe that something that the School of Communications can work on for the upcoming classes. On the bright side, I was able to get hands-on experience in internships while also gaining school credit, thanks to the COM495 class, which is incredibly rewarding. My professors have all encouraged me to think outside the box and gave me constructive feedback on my projects which ultimately helped me develop my skills. For that, I'm forever grateful.

Post-grad, I plan on continuing my role as the social media strategist for my local Starbucks and the Digital Communications Coordinator for Resurrection of the Lord Catholic Church. Both jobs give me the space to expand my creativity and increase brand awareness for each respective organization. With a great amount of information being thrown at us from left to right, I've learned how multimedia helps to unpack complex ideas. From strategy to execution, I aim to help others experience content in a way that allows them to connect with ease. Most importantly, I want to help people bring their visions to life. If there's one major thing this pandemic has taught us, it's the significance of technology. There is a dire need for businesses to function in-person and online. Communication majors have a golden opportunity to help organizations establish a presence online. I'm excited to see how we can change the world from here.